



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-07-2012 PAGE: 1 of 5

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397904	09-06-2012		0	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
95 101 1537	242869	PHILADELPHIA	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)	N	242869

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 95 P : 101 E : 1537																	
1	10-02-2012	10-07-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30		X	X	X	X			4	125	4	500.00
2	10-08-2012	10-08-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30	X							1	125	1	125.00
3	10-02-2012	10-07-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30		X	X	X	X			4	275	4	1,100.00
4	10-08-2012	10-08-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30	X							1	275	1	275.00
5	10-02-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30		X	X	X	X			4	425	4	1,700.00
6	10-08-2012	10-08-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	X							1	425	1	425.00
7	10-02-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30		X	X	X	X			8	400	8	3,200.00
8	10-08-2012	10-08-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X							2	400	2	800.00
9	10-02-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						X		1	125	1	125.00
10	10-02-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						X		1	200	1	200.00
11	10-02-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						X		1	325	1	325.00
12	10-02-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							X	1	75	1	75.00
13	10-02-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							X	1	125	1	125.00
14	10-02-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							X	1	275	1	275.00
15	10-02-2012	10-07-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30		X	X	X	X			4	125	4	500.00

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
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16	10-08-2012	10-08-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	X							1	125	1	125.00
17	10-02-2012	10-07-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30		X	X	X	X			4	150	4	600.00
18	10-08-2012	10-08-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	X							1	150	1	150.00
19	10-02-2012	10-07-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30		X	X	X	X			4	275	4	1,100.00
20	10-08-2012	10-08-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30	X							1	275	1	275.00
21	10-02-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30		X	X	X	X			4	200	4	800.00
22	10-08-2012	10-08-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	X							1	200	1	200.00
23	10-02-2012	10-07-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30		X	X	X	X			1	135	1	135.00
24	10-02-2012	10-07-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30		X	X	X	X			1	150	1	150.00
25	10-08-2012	10-08-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30	X							1	150	1	150.00
26	10-02-2012	10-07-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30		X	X	X	X			2	150	2	300.00
27	10-08-2012	10-08-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30	X							1	150	1	150.00
28	10-02-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						X		1	200	1	200.00
29	10-02-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							X	1	200	1	200.00
30	10-02-2012	10-07-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							X	1	100	1	100.00

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Agency Est# 95 101 1537			CMS # 242869	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242869			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1537																
31	10-02-2012	10-07-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30		X	X	X	X			4	175	4	700.00
32	10-08-2012	10-08-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	X							1	175	1	175.00
33	10-02-2012	10-07-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	30		X	X	X	X			6	350	6	2,100.00
34	10-08-2012	10-08-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	30	X							1	350	1	350.00
35	10-02-2012	10-07-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	30		X	X	X	X			4	400	4	1,600.00
36	10-08-2012	10-08-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	30	X							1	400	1	400.00
37	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	30		X	X	X	X			6	600	6	3,600.00
38	10-08-2012	10-08-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	30	X							1	600	1	600.00
39	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							X	1	300	1	300.00
40	10-02-2012	10-07-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30		X	X	X	X			4	600	4	2,400.00
41	10-08-2012	10-08-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30	X							1	600	1	600.00
42	10-02-2012	10-07-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	30		X	X	X	X			4	500	4	2,000.00
43	10-08-2012	10-08-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	30	X							1	500	1	500.00
44	10-02-2012	10-07-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)			3	30						X		1	300	1	300.00

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Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1537																	
45	10-02-2012	10-07-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)				3	30							X	1	1,000	1	1,000.00
			----- ITEM LINE NOTE ----- AFHV																	
46	10-08-2012	10-08-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	X							1	3,000	1	3,000.00
			----- ITEM LINE NOTE ----- DWTS																	
47	10-02-2012	10-07-2012	09:00PM - 10:00PM	TUES PRIME 9-10P (811)				3	30		X						1	1,200	1	1,200.00
			----- ITEM LINE NOTE ----- DWTS																	
48	10-02-2012	10-07-2012	09:00PM - 10:00PM	FRIDAY PRIME 9-10P (793)				3	30					X			1	2,000	1	2,000.00
			----- ITEM LINE NOTE ----- PTIME																	
49	10-02-2012	10-07-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				3	30					X			1	1,000	1	1,000.00
			----- ITEM LINE NOTE ----- 20/20																	
50	10-02-2012	10-07-2012	08:00PM - 11:30PM	ABC'S COLLEGE FOOTBALL PRIME (5877)				3	30						X		2	1,400	2	2,800.00
51	10-02-2012	10-07-2012	09:00PM - 10:00PM	SUNDAY PRIME 9-10P (855)				3	30							X	1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- REVENGE																	
52	10-02-2012	10-07-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30		X	X	X	X	X	X	6	650	6	3,900.00
53	10-08-2012	10-08-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30	X							1	650	1	650.00
54	10-02-2012	10-07-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30		X	X	X	X			4	175	4	700.00
55	10-08-2012	10-08-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	X							1	175	1	175.00

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Contract No 397904		Contract Dt 09-06-2012		Revision Dt	Rev# 0	Advertiser OBAMA FOR AMERICA			Brand BARACK OBAMA FOR PRES				Product Code POLITICALS			Station/Market WTVD - DURHAM									
Agency Est# 95 101 1537				CMS # 242869		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 10-02-2012		End Date 10-08-2012		Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 242869							
Line	Start Date	End Date	Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: C : 95 P : 101 E : 1537																						
56	10-02-2012	10-07-2012	12:02AM - 01:06AM		JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)						3	30		X	X	X	X			2	50	2	100.00		
57	10-08-2012	10-08-2012	12:02AM - 01:06AM		JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)						3	30	X							1	50	1	50.00		
																				Contracted Gross Total:		119		48,085.00	
																				Actual Gross Total:		119		48,085.00	
																				Agency Commission:				7,212.75	
																				Net Total:				40,872.25	
Month/YR			Preempted			Made Good			Contract Total			Adjustments						Actual Total							
Oct 12			0.00			0.00			48,085.00			0.00						48,085.00							
TOTAL			0.00			0.00			48,085.00			0.00						48,085.00							

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